

NEWS RELEASE

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SPACKMAN ENTERTAINMENT GROUP'S *BIG MATCH* TO BE RELEASED ON 27 NOVEMBER 2014

- ***Following Diversification Strategy, Opus Pictures Presents *BIG MATCH*, Produced by Third-Party BK Pictures***
- ***Stars Lee Jung-jae, BoA, and Shin Ha-kyun***

Singapore, 5 November 2014 – Spackman Entertainment Group Limited (“**Spackman Entertainment Group**” or the “**Company**” and together with its subsidiaries, the “**Group**”), one of Korea’s leading theatrical film production groups, announced that *BIG MATCH*, the highly-anticipated winter blockbuster presented by its indirect wholly owned subsidiary, Opus Pictures Limited Liability Company (“Opus Pictures”), will be released in Korea on 27 November 2014. The film is produced by BK Pictures Inc. This is in line with the Company’s strategy to diversify its film investment exposure into movies that are not only produced in-house, but by third parties.

As the presenter for *BIG MATCH*, Opus Pictures is responsible for raising the financing for the film’s total production budget, entering into agreements with distributors for the domestic and international distribution of the film, administering the expenses of the production, distribution and marketing of the film, and settling and distributing the profit from the film.

BIG MATCH is an action thriller film about a game programmer who designs a special game for Korea's wealthiest citizens, and a martial artist who is forced to fight in the game in order to save his brother. Directed by Choi Ho, the film stars Lee Jung-jae, BoA, and Shin Ha-kyun. *THE THIEVES* (2012) and *THE FACE READER* (2013) star Lee Jung-jae will play the martial artist while BoA, one of Korea's most famous K-Pop singers, is making her Korean film debut. Shin Ha-kyun, star of such modern Korean classics as *THIRST* (2008), *SYMPATHY FOR MR. VENGEANCE* (2002) and *SAVE THE GREEN PLANET* (2003), is the game programmer.

The director of *BIG MATCH*, Choi Ho, returns for the first time in five years, since his last film *GO GO 70's* (2008). His previous works include *BYE JOON* (1998), *WHO ARE YOU?* (2002) and *BLOODY TIE* (2006).

About Spackman Entertainment Group Limited

Spackman Entertainment Group Limited (“SEGL” or “the Group”) is a leading entertainment production company that is primarily engaged in the independent development, production, presentation, and financing of theatrical motion pictures in Korea. SEGL is listed on the Catalist of the Singapore Exchange Securities Trading Limited under the ticker 40E.

Our two motion picture production subsidiaries, namely, [Zip Cinema Co., Ltd.](#) (“Zip Cinema”) and Opus Pictures, are two of the most recognized film production labels in Korea, and have originated and produced some of Korea’s most commercially successful theatrical films for the past 7 years. Our films are theatrically distributed and released in Korea and overseas markets, as well as for subsequent post-theatrical worldwide release in other forms of media, including cable television, broadcast television, IPTV, video-on-demand, and home video/DVD, etc. We release most of our motion pictures into wide-theatrical exhibition initially in Korea, and then in overseas and ancillary markets.

Zip Cinema and Opus Pictures have, collectively, produced and released a total of 17 theatrical motion pictures since their incorporation, some of which were among the top grossing films in Korea. Recent theatrical releases of our motion pictures include notable box office successes such as *SNOWPIERCER* (2013), *COLD EYES* (2013), and *ALL ABOUT MY WIFE* (2012).

The Group also owns a 51% majority stake in Breakfastfilm Co., Ltd. (“Breakfastfilm”), a leading marketing and media company that specializes in the production of TV/new media commercials and K-pop music videos in Korea. Founded in 2004, Breakfastfilm has produced some of Korea’s most well-known TV commercials for major multinational clients such as Samsung, Hyundai Motors, LG, Coca-Cola, McDonald, Adidas as well as other major Korean corporate brands. Moreover, as a leading producer of K-pop music videos, Breakfastfilm has produced many of Korea's most popular music videos including Wonder Girls' *Nobody*, Girls Generation's *Genie*, 2PM's *Without You*, Miss A's *Breathe*, Rain's *I'm Coming*, Super Junior's *Bonamana*, Shinee's *Everybody*, and JYP's *No Love No More*. (www.breakfastfilm.com)

Secondarily to our core production business, we also make investments into entertainment companies and film funds that can financially and strategically complement our existing core operations: we operate a café-lounge called Upper West, in the Gangnam district of Seoul; and produce documentary programmes for broadcast and cable television.

For more details, do visit <http://www.spackmanentertainmentgroup.com/>

Important Notice

The Company was listed on the Catalist of the Singapore Exchange Securities Trading Limited (the “SGX - ST”) on 22 July 2014. The initial public offering of the Company was sponsored by PrimePartners Corporate Finance Pte. Ltd. (the “Sponsor”).

This press release has been prepared by the Company and its contents have been reviewed by the Company’s Sponsor for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this press release.

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