

# spackmanentertainmentgroup

**SPACKMAN ENTERTAINMENT GROUP LIMITED**  
(Company Registration No.: 201401201N)  
(Incorporated in the Republic of Singapore on 10 January 2014)

## LETTER TO SHAREHOLDERS

Dear Shareholders,

Spackman Entertainment Group Limited (“**Spackman Entertainment Group**” or the “**Company**” and together with its subsidiaries, the “**Group**”), wishes to address shareholders following the recent decline in the Company’s share price after the profit guidance on 7 February 2015 (“**Profit Guidance Announcement**”).

We recognise that the recent decline in the value of our stock is primarily due to the weak box office performances of the Company’s 2014 films, which led to a loss-making year in our first year as a listed company. It is definitely not an ideal situation for any newly listed company and we understand that this is a significant cause of concern to our shareholders. Therefore, we feel it is our obligation to point out to our shareholders that, despite the expected losses for the financial year ended 31 December 2014 (“**FY2014**”), the Group continues to maintain a strong operational and financial position, with relatively minimal debt, which enables us to ride-out the fluctuating nature of the movie business. This is the very reason that we listed the Company in the first place. The Company has experienced and overcome such fluctuations in certain years in the past, and this is not uncommon in our industry. We may not make money on every single film we make, but on the other hand, one commercially strong film can improve our financial performance.

Our recent string of acquisitions of Novus Mediacorp Co., Ltd., UAA Korea Co., Ltd. and noon pictures Co., Ltd. will also start to be reflected in the Group’s financials from this year onwards, and the Company expects the recently acquired businesses to stabilise the Group’s overall fiscal performance.

Further details of the Group’s financial performance and position will be disclosed when the Company announces its unaudited financial results for FY2014 on or before 1 March 2015.

The Company is fully committed to and remains optimistic about creating value for our shareholders.

Yours faithfully  
for and on behalf of the Board of Directors of  
**Spackman Entertainment Group Limited**

Charles Choi Spackman

Executive Chairman  
16 February 2015

**Important Notice**

The Company was listed on Catalist of the Singapore Exchange Securities Trading Limited (the “SGX-ST”) on 22 July 2014. The initial public offering of the Company was sponsored by PrimePartners Corporate Finance Pte. Ltd. (the “Sponsor”).

This letter to shareholders has been prepared by the Company and its contents have been reviewed by the Sponsor for compliance with the SGX-ST Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this letter to shareholders.

This letter to shareholders has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this letter to shareholders, including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this letter to shareholders.

The contact person for the Sponsor is Ms Keng Yeng Pheng, Associate Director, Continuing Sponsorship, at 16 Collyer Quay, #10-00 Income at Raffles, Singapore 049318, telephone (65) 6229 8088.