

spackmanentertainmentgroup

NEWS RELEASE

PARK HYUNG-SIK OF SPACKMAN ENTERTAINMENT GROUP'S ASSOCIATED COMPANY SPACKMAN MEDIA GROUP, SIGNS CONTRACT WITH WISH INTERACTIVE TECHNOLOGY FOR 3D MOBILE GAME, *LOVE OF DESTINY: PALACE*

- Park Hyung-sik of the Group's associated company Spackman Media Group, who recently starred in popular Korean drama *SUITS*, was selected as the exclusive model of the 3D mobile game, *LOVE OF DESTINY: PALACE*
- Developed by Wish Interactive Technology, the game is targeted towards female consumers, and pre-order of the game will be released soon on its official website
- Group to continue to seek collaboration opportunities with brands that can benefit from celebrity association with Spackman Media Group's artists

Singapore, 26 June 2018 – Spackman Entertainment Group Limited (“**Spackman Entertainment Group**” or the “**Company**” and together with its subsidiaries, the “**Group**”), one of Korea's leading entertainment production groups founded by financier Charles Spackman, wishes to announce that Park Hyung-sik of UAA & Co Inc. (“**UAA & Co**”), a wholly-owned subsidiary of the Group's associated company, Spackman Media Group Limited (“**Spackman Media Group**”), signed a contract with Wish Interactive Technology Limited for the 3D mobile game, *LOVE OF DESTINY: PALACE*.

Under the contract, Park Hyung-sik shall serve as the exclusive model of the 3D mobile game. Recently, he starred as a leading actor in the highly popular Korean remake of US drama, *SUITS*, which took the top spot amongst Wednesday evening dramas in viewership ratings over 10% nationwide.

Park Hyung-sik is represented by UAA & Co, a wholly-owned subsidiary of Spackman Media Group, which is collectively one of the largest entertainment talent agencies in Korea in terms of the number of artistes under management. In addition to representing Park Hyung-sik, UAA & Co also manages top-tier leading actors, Song Hye-kyo and Yoo Ah-in, who stars in the Group's upcoming film, *SOVEREIGN DEFAULT*.

Mr. Richard Lee, Interim Chief Executive Officer & Executive Director of Spackman Entertainment Group, said, “Park Hyung-sik's latest endorsement reinforces the brand power of the artistes under our associated company Spackman Media Group, which includes top Korean stars Song Hye-kyo, Son Ye-jin, So Ji-sub, and Bae Doona. Moreover, we believe the strength of the talent management platform of Spackman Media Group will continuously bring value for the Group as we seek collaboration and investment opportunities in top level projects.”

Developed by Wish Interactive Technology, the 3D mobile game, *LOVE OF DESTINY: PALACE*, is targeted towards female consumers, and pre-order of the game will be released soon on its official website.

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About Spackman Entertainment Group Limited

Spackman Entertainment Group Limited (“**SEGL**” or the “**Company**”), and together with its subsidiaries, (the “**Group**”), one of Korea’s leading entertainment production groups founded by investment veteran, Mr. Charles Spackman, is primarily engaged in the independent development, production, presentation, and financing of theatrical motion pictures in Korea. In order to diversify our revenue streams, in the second half of 2018, we will to expand our business portfolio to include the production of Korean television dramas. In addition to our content business, we also make investments into entertainment companies and film funds that can financially and strategically complement our existing core operations. SEGL is listed on the Catalist of the Singapore Exchange Securities Trading Limited under the ticker 40E.

SEGL's Zip Cinema Co., Ltd. (“**Zip Cinema**”) is one of the most recognised film production labels in Korea and has originated and produced some of Korea’s most commercially successful theatrical films, consecutively producing 8 profitable movies since 2009 representing an industry leading track record. Recent theatrical releases of Zip Cinema’s motion pictures include some of Korea’s highest grossing and award-winning films such as *MASTER* (2016), *THE PRIESTS* (2015), *COLD EYES* (2013), and *ALL ABOUT MY WIFE* (2012). For more information on Zip Cinema, do visit <http://zipcine.com>

SEGL also owns Novus Mediacorp Co., Ltd. (“**Novus Mediacorp**”), an investor, presenter, and/or ancillary distributor for a total of 76 films (53 Korean and 23 foreign) including *SECRETLY, GREATLY*, which was one of the biggest box office hits of 2013 starring Kim Soo-hyun of *MY LOVE FROM THE STARS* fame, as well as *FRIEND 2: THE GREAT LEGACY*. In 2012, Novus Mediacorp was also the ancillary distributor of *ALL ABOUT MY WIFE*, a top-grossing romantic comedy produced by Zip Cinema. In 2018, *THE OUTLAWS*, co-presented by Novus Mediacorp broke the all-time highest Video On Demand (“**VOD**”) sales records in Korea. For more information on Novus Mediacorp, do visit <http://novusmediacorp.com>

Our films are theatrically distributed and released in Korea and overseas markets, as well as for subsequent post-theatrical worldwide release in other forms of media, including cable TV, broadcast TV, IPTV, video-on-demand, and home video/DVD, etc. We release all of our motion pictures into wide-theatrical exhibition initially in Korea, and then in overseas and ancillary markets.

We also operate a café-lounge called Upper West, in the Gangnam district of Seoul and own a professional photography studio, noon pictures Co., Ltd..

The Company holds an effective shareholding interest of 41.28% in Spackman Media Group Limited (“**SMGL**”). SMGL, a company incorporated in Hong Kong, together with its subsidiaries, is collectively one of the largest entertainment talent agencies in

Korea in terms of the number of artists under management, including some of the top names in the Korean entertainment industry. SMGL operates its talent management business through renowned agencies such as MS Team Entertainment Co., Ltd., UAA & Co Inc., Fiftyone K Inc., SBD Entertainment Inc., and Kook Entertainment Co., Ltd. Through these full-service talent agencies in Korea, SMGL represents and guides the professional careers of a leading roster of award-winning actors/actresses in the practice areas of motion pictures, television, commercial endorsements, and branded entertainment. SMGL leverages its unparalleled portfolio of artists as a platform to develop, produce, finance and own the highest quality of entertainment content projects, including theatrical motion pictures, variety shows, and TV dramas. This platform also creates and derives opportunities for SMGL to make strategic investments in development stage businesses that can collaborate with SMGL artists. SMGL is an associated company of the Company.

On 31 March 2017, the Group completed the acquisition of 100% equity interest in Frame Pictures Co., Ltd. ("**Frame Pictures**"). Frame Pictures is a leader in the movie/drama equipment leasing business in Korea. Established in 2014, Frame Pictures has worked with over 25 top directors and provided the camera and lighting equipment for some of Korea's most notable drama and movie projects including *LOVELY HORRIBLY* (2018) starring Park Si-hoo of *MY GOLDEN LIFE* (2017) and Song Ji-hyo of *RUNNING MAN*, *THE GUEST* (2018) showcasing Kim Dong-wook of *ALONG WITH THE GODS: THE TWO WORLDS* (2017), historical Korean movie *MALMOI, SUITS* (2018) featuring Park Hyung-sik of SMGL, *MISTRESS* (2018), *LIFE* (2018), *LIVE* (2018) starring Lee Kwang-soo of *RUNNING MAN*, *MY MISTER* (2018), *SUITS* (2018) showcasing Park Hyung-sik of SMGL, *MISTRESS* (2018), *LIFE* (2018), Netflix's first Korean original production *LOVE ALARM* (2018), *DECEPTIVE MURDER* (2017), *TUNNEL* (2017), *VOICE* (2017), *THE LEGEND OF THE BLUE SEA* (2016) featuring Jeon Ji-hyeon and Lee Min-ho, as well as *VETERAN* (2015), the number one movie at the Korean box office in 2015 starring Yoo Ah-in.

On 27 October 2017, the Company completed the acquisition of 100% equity interest in Take Pictures Pte. Ltd. ("**Take Pictures**") which owns a strong lineup of 10 film projects including the co-production with Zip Cinema for *THE PRIESTS 2*.

On 26 January 2018, the Company completed the acquisition of 100% equity interest in Constellation Agency Pte. Ltd. ("**Constellation Agency**"). Constellation Agency, which owns The P Factory Co., Ltd. ("**The P Factory**") and Platform Media Group Co., Ltd. ("**PMG**"), is primarily involved in the business of overseas agency for Korean artists venturing into the overseas market. The P Factory is an innovative marketing solutions provider specializing in event and branded content production. PMG is a talent management agency which represents and manages the careers of major artists in film, television, commercial endorsements, and branded entertainment.

On 7 May 2018, the Company announced that it would spin-off Novus Mediacorp and Frame Pictures into a combined entity to seek listing on the Catalist Board of the

Singapore Exchange Securities Trading Limited to exploit the growing post-theatrical and camera equipment leasing markets.

For more details, do visit <http://www.spackmanentertainmentgroup.com/>

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*This press release has been prepared by the Company and its contents have been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "**Sponsor**"), for compliance with the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this press release.*

This press release has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this press release including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this press release.

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