



NEWS RELEASE

HYFLUX APPOINTS EX-NEWSCASTER TO SENIOR POSITION

Singapore, 2 April 2014 – Leading water solutions company Hyflux Ltd (Hyflux) has appointed Ms Genevieve Woo, former journalist and news presenter with Channel News Asia (CNA), an English language news network, to head its global marketing and corporate communications departments.

Ms Woo joins Hyflux on 2 April 2014 as Senior Vice President, Corporate Marketing and Communications and reports directly to Ms Olivia Lum, Executive Chairman and Group CEO.

Before joining Hyflux, Ms Woo anchored CNA's daily news programme which focuses on Singapore news and current events. She had also previously worked in various roles in media and communications.

She graduated from the National University of Singapore with a Bachelor's degree in English Language and Literature.

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About Hyflux

Hyflux is one of the world's leading fully-integrated water solutions companies, with operations and projects in Southeast Asia, China, India, the Middle East and North Africa. Hyflux is committed to providing cost-effective and sustainable solutions in seawater desalination, water recycling, wastewater treatment, including membrane bioreactor (MBR) and potable water treatment. Hyflux's track record includes Singapore's first water recycling plant and two seawater reverse osmosis (SWRO) desalination plants, and some of the world's largest SWRO desalination plants in China and Algeria.

For more information, please visit www.hyflux.com