



DISA Limited
(formerly known as Equation Summit Limited)
(Company Registration No. 197501110N)
(Incorporated in the Republic of Singapore)
(“**Company**” and together with its subsidiaries, the “**Group**”)

NEWS RELEASE:

Protecting high-theft, openly-displayed merchandise in stores just got easier. The research organization LPRC monitored a field test of the Point-of-Sale Activation (PoSA) Proof-of-Concept and has issued their findings

- **Proof-of-Concept test successfully completed at Walmart stores**
- **Sales of PoSA-protected products were higher than control groups**
- **Return rates for PoSA-protected products were lower than unprotected products**
- **The LPRC scientific study validates that the DiSa PoSA solution appears scalable, drives sales and reduces returns on protected products**

Singapore, 21 February 2017 – DISA Limited’s wholly-owned subsidiary, Disa Digital Safety Pte Ltd (“**DiSa**”), a Singapore-based asset protection solution provider’s wholly-owned subsidiary, Disa Digital Safety (USA) (DBA “**DiSa**”), a US-based asset protection solution provider that specializes in research and development of cutting-edge Retail PoSA asset protection solutions, is pleased to announce that the Loss Prevention Research Council (LPRC) has published results of the Walmart Proof-of-Concept with DiSa’s Point-of-Sale Activation (PoSA) solution.

The LPRC research publication is the culmination of a two-year collaboration with the world’s largest retailer. The results were announced at the recent LPRC Retailer Summit (hosted by Target Stores) in Minneapolis, Minnesota. The exclusive content is now available for LPRC’s membership of 40 retail chains. DiSa PoSA benefit denial solution protected consumer electronics products allowing a true open sell environment. This test and scientific study also indicates the DiSa Asset Protection process is a scalable solution that will help retailers drive sales, while enhancing the in-store guest experience by allowing highly desirable products to be sold in a true open format.

The LPRC Research study targeted: Consumers, Retail Sales Associates, Store Management and Asset Protection team members. The results included a Q&A survey with each stakeholder, and was done independent of both Walmart and DiSa. The Research Scientist Team was given unfettered access to all needed stakeholder groups. Key take-a-ways include the consumer engagement with “open-sell” product labelled with the PoSA logo, the guest experience at the check-out; including self-checkout (SCO) and the sales growth resulting from the proof-of-concept test. The exclusive content was distributed to LPRC membership at the LPRC PoSA BD (Benefit Denial) Summit and presented to the retailers in this session.

61% of the 549 consumers surveyed rated the PoSA solution favorable. The favorable report shows PoSA can drive sales and enhance the guest experience on the sales floor and at checkout. It also showed lower return rates. Only 2.6% of protected product stolen, none were activated and none were returned.

To obtain the full report, please send your contact information (name, company name, phone number and email address) to sales@digital-safety.us.

"Sell More and Lose Less with DiSa!"

About The LPRC

The LPRC is an industry group comprised of leading retailers, solution providers and scientists centered at the University of Florida in Gainesville. The LPRC conducts research to develop crime and loss prevention/control solutions that improve the performance of its members and the retail industry. Currently, the LPRC has over 90 members and is chaired by Dr. Read Hayes. The group conducts academic studies based in classroom and in live retail stores. The LPRC was founded in 2001 and is currently in its 15th year of operation. Key retail members range from Sterling Jewelers, Rite Aid to Home Depot, Walmart and Best Buy. The LPRC is home to 13 industry Working Groups with focus on various issues facing omni-channel retailers. LPRC belongs to various industry affiliations including but not limited to: LP Magazine, National Retail Federation, Retail Industry Leaders Association, LP Foundation and FMI (Food Marketing Institute).

www.lpresearch.org

About the DiSa PoSA Solution

The DiSa PoSA solution, the world's first entirely digital asset protection solution, is a digital lock applied to consumer electronic products during manufacturing. Each device is assigned a unique activation code. The digital lock prevents theft by rendering the devices inoperable from the point-of-production to the point-of-sale at retail stores. The device remains locked until the legitimate buyer activates the device using a one-time activation code that is printed on the retail sales receipt. Once activated, the device remains permanently unlocked and fully functional. DiSa offers full support to manufacturers, retailers and consumers through 24/7 phone support, Web support and App support.

The DiSa solution is a low-cost solution that increases efficiencies both in the supply chain and in the retail store. With DiSa, retailers will be able to increase sales by merchandising product on the sales floor without fear of theft (no more product hiding in the backroom where it cannot be sold). Retailers will be able to merchandise more quickly; as they will not have to apply current asset protection (AP) standards such as "keeper boxes," "spider wraps," or other inefficient standards. These current standards cost the retailers both: 1) employee productivity and 2) heavy internal costs from purchasing and repurchasing standards.

DiSa is designed to simplify the omni-channel retailer and manages a wide variety of transaction types in omni-channel retailing including 1) traditional brick transactions, including a full gift box experience, 2) E-commerce transactions where DiSa will protect the purchase to the customer's door (no more mail theft or theft from a delivery vehicle), 3) Buy Online, Pickup in Store (BOPIS) and same day pickup in store.

About Disa Digital Safety (USA) (DBA “DiSa”)

Disa Digital Safety (USA) (DBA “DiSa”), a wholly-owned subsidiary of Disa Digital Safety Pte Ltd, is a US-based asset protection solution provider that specializes in research and development of cutting-edge retail security solutions. Disa Digital Safety Pte Ltd is a Singapore-based PoSA solution provider and a wholly-owned subsidiary of DISA Limited that specializes in research and development of cutting-edge retail security solutions. More information is available at www.digital-safety.us and www.digital-safety.sg.

About DISA Limited

DISA Limited (SGX:532) (formerly known as Equation Summit Limited) is a publicly-traded company on the Singapore Catalist Stock Exchange. With decades of experience as a multifaceted manufacturer and retailer, the company has grown to center its principle activity in investment holding. The current core business segments now include energy management services, E-waste/Recycling, technology and construction. The name of the company was formally changed on 13 February 2017 from Equation Summit Limited to DISA Limited. More information is available at www.disa.sg.

*This announcement has been prepared by the Company and its contents have been reviewed by the Company’s Sponsor, SAC Capital Private Limited (“**Sponsor**”), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”). The Sponsor has not independently verified the contents of this announcement.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mr. Ong Hwee Li (Registered Professional, SAC Capital Private Limited).

Address: 1 Robinson Road, #21-02 AIA Tower, Singapore 048542. Telephone number: +65 6532 3829

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