



DISA Limited  
(formerly known as Equation Summit Limited)  
(Company Registration No. 197501110N)  
(Incorporated in the Republic of Singapore)  
(“**Company**” and together with its subsidiaries, the “**Group**”)

### **NEWS RELEASE:**

**DiSa Digital Safety (USA) (DBA (Doing Business As) “DiSa”) has been chosen to present the DiSa PoSA solution at RILA’s 2017 @Tech: Innovation Forum**

- **DiSa will be presenting the technology and recent live test results to the retail executives attending the upcoming RILA Horizons Committee’s 2017 Innovation Forum**
- **The Point-of-Sale Activation (PoSA) solution has been tested by one of the largest retailers in the world**
- **The innovative DiSa PoSA solution is designed to drive sales and reduce total retail loss (shrink)**

**Singapore, 21 February 2017** – DISA Limited’s wholly-owned subsidiary, Disa Digital Safety Pte Ltd (“**DiSa**”), a Singapore-based Asset Protection solution provider is pleased to announce that its wholly-owned subsidiary, Disa Digital Safety (USA) (DBA “**DiSa**”), a US-based Asset Protection solution provider has been selected by the Retail Industry Leaders Association (“**RILA**”) and their Horizons Committee to present the new DiSa PoSA solution at their upcoming 2017 Innovation Forum (“**2017 Innovation Forum**”) at the Microsoft headquarters in Redmond, WA on 1 and 2 March 2017. In addition to explaining the innovative asset protection technology developed by DiSa, the presentation will include the results of recent retailer trials as announced on 9 February 2017 that demonstrated the ability to increase sales, enhance the customer experience, improve operational efficiencies and decrease shrink due to reduced theft and return fraud.

The 2017 Innovation Forum will be attended by top retail asset protection executives from around the world. The forum promises to explore the future of retail technology, share game-changing approaches to solving total retail loss and advance technology innovation in the retail Asset Protection (AP) industry. Only five solution providers have been chosen to present during the session.

**“Sell More and Lose Less with DiSa!”**

### **About the DiSa PoSA Solution**

The DiSa PoSA solution, the world’s first fully digital asset protection solution, is a digital lock applied to consumer electronic products during manufacturing. Each device is assigned a unique activation code. The digital lock prevents theft by rendering the devices inoperable from the point-of-production to the point-of-sale at retail stores. The device remains locked until the legitimate buyer activates the device using a one-time activation code that is printed on the retail sales receipt. Once activated, the

device remains permanently unlocked and fully functional. DiSa offers full support to manufacturers, retailers and consumers through 24/7 phone support, Web support and App support.

The DiSa solution is a low-cost solution that increases efficiencies both in the supply chain and in the retail store. With DiSa, retailers will be able to increase sales by merchandising product on the sales floor without fear of theft (no more product hiding in the backroom where it cannot be sold). Retailers will be able to merchandise more quickly; as they will not have to apply current asset protection (AP) standards such as “keeper boxes,” “spider wraps,” or other inefficient standards. These current standards cost the retailers both: 1) employee productivity and 2) heavy internal costs from purchasing and repurchasing standards.

DiSa is designed to simplify the omni-channel retailer and manages a wide variety of transaction types in omni-channel retailing including 1) traditional brick transactions, including a full gift box experience, 2) E-commerce transactions where DiSa will protect the purchase to the customer’s door (no more mail theft or theft from a delivery vehicle), 3) Buy Online, Pickup in Store (BOPIS) and same day pickup in store.

### **About the Retail Industry Leaders Association (“RILA”)**

RILA is the trade association of the world’s largest and most innovative retail companies. RILA members include more than 200 retailers, product manufacturers, and service suppliers, which together account for more than US\$1.5 trillion in annual sales, millions of American jobs and more than 100,000 stores, manufacturing facilities and distribution centers domestically and abroad.

### **About Disa Digital Safety (USA) (DBA “DiSa”)**

Disa Digital Safety (USA) (DBA “DiSa”) a wholly-owned subsidiary of Disa Digital Safety Pte Ltd, is a US-based asset protection solution provider that specializes in research and development of cutting-edge retail security solutions. Disa Digital Safety Pte Ltd is a Singapore-based PoSA solution provider and a wholly-owned subsidiary of DISA Limited that specializes in research and development of cutting-edge retail security solutions. More information is available at [www.digital-safety.us](http://www.digital-safety.us) and [www.digital-safety.sg](http://www.digital-safety.sg).

### **About Disa Digital Safety Pte Ltd**

Disa Digital Safety Pte Ltd is a Singapore-based technology solutions provider that specializes in research and development of cutting-edge security (“DiSa Asset Protection System”) and digital authentication (“QuickCheck”) solutions.

DiSa Asset Protection System, the world’s first anti-theft protection technology a digital lock on consumer electronic products. DiSa Asset Protection System allows the manufacturers and retailers of consumer electronic products to prevent theft by integrating DiSa Asset Protection System codes into their products during the manufacturing process by making it inoperable at the point-of-manufacturing until the point-of-sale at retail stores.

DiSa Asset Protection System has won several awards for technology innovation including two recognition of Achievement Awards for its innovative features at the 2009 Plus X Award Technology Conference in Cologne, Germany.

[www.digital-safety.sg](http://www.digital-safety.sg)

[www.digital-safety.us](http://www.digital-safety.us)

## **About DISA Limited**

DISA Limited (SGX:532) (formerly known as Equation Summit Limited) is a publicly-traded company on the Singapore Catalist Stock Exchange. With decades of experience as a multifaceted manufacturer and retailer, the company has grown to center its principle activity in investment holding. The current core business segments now include energy management services, E-waste/Recycling, technology and construction. The name of the company was formally changed on 13 February 2017 from Equation Summit Limited to DISA Limited. More information is available at [www.disa.sg](http://www.disa.sg).

*This announcement has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, SAC Capital Private Limited ("**Sponsor**"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). The Sponsor has not independently verified the contents of this announcement.*

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