

## PRESS RELEASE

### For Immediate Release

# Cityneon Reports Roaring Full Year Results – Historical Record High for the Group

*Net profit sees significant transformation upwards of 162.9% to S\$17.3 million in FY2017*

### Results highlights

- Net Profit jumps 162.9% to S\$17.3 million
- EBITDA hits record high of S\$30.0 million, an increase of 141.9%
- Record growth for Gross Profit from S\$34.7 to S\$63.8 million Y-O-Y, increased 83.6%

SINGAPORE, 27 FEB 2018 – Mainboard-listed Cityneon Holdings Limited (SGX:5HJ) (“Cityneon”, the “Company”, “城贸控股有限公司” /collectively with its subsidiaries, the “Group”) today announced the Group’s net profit after tax jumped significantly by 162.9% to S\$17.3 million from S\$6.6 million a year ago – a historical record high for the Group. It also sets a record when its Gross Profit increased from S\$34.7 million a year ago to S\$63.8 million, a substantial increase of 83.6%. The Group’s revenue also now saw approximately 80% contribution from outside of Singapore.

### FY2017 Financial Overview

S\$’mil	FY2017	FY2016	% Change
Revenue	116.7	96.7	20.7
EBITDA	30.0	12.4	141.9
Gross Profit	63.8	34.7	83.6
Net Profit (After Tax)	17.3	6.6	162.9
EPS (Cents)	7.1	2.8	153.5

2017 was a *Marvel-lous* year for the Group with revenue *Transform-ing* to break the S\$100.0 million mark, rising 20.7% Y-o-Y to S\$116.7 million.

Its EBITDA of S\$30.0 million for the financial year 2017 was also at a historical high for the Group, representing an increase of 141.9% Y-O-Y. Earnings per share for the 12 months ended December 31, 2017 rose by 153.5% to 7.1 Singapore cents, compared to the 2.8 Singapore cents a year ago.

The Group's FY2017 metrics beat the overall street consensus.

Cityneon's "*Jurassic-colossal*" growth is partly due to the contribution of the newly acquired intellectual property rights (IPR) segment which the Group attained full global rights to Jurassic World- the Exhibition in August 2017. The three IPRs (Disney's Marvel's Avengers S.T.A.T.I.O.N., Hasbro's Transformers Autobots Alliance and Universal's Jurassic World- The Exhibition) have visited 12 cities globally, and the group has extended from one to six permanent and traveling sets in less than 2.5 years. The touring sets have premiered in cities in New York, Seoul, Paris, Las Vegas, Singapore, Beijing, Taipei, Chong Qing, Moscow, Melbourne, Philadelphia and Chicago – with line ups fully committed throughout rest of 2018.

Most notably, several movies from the franchises on which Cityneon has based its exhibits are set to be released in 2018. There are three Marvel movies planned, including the ongoing Marvel's Black Panther's movie (which crossed S\$900 million recently in global movie tickets sales – and the Group will be launching its Black Panther's addition in the coming Marvel's Avengers S.T.A.T.I.O.N.'s opening in Melbourne in March 2018) and the intensely marketed ensemble flick Avengers: Infinity War in May 2018. And from the Transformers, Bumblebee: The Movie is expected to launch in 2018. The sequel to 2015's Jurassic World, Jurassic World: Fallen Kingdom, has been tapped for a June 2018 release. The Group believes the timing of these movie releases will augur well for the Group's IPR business.

### **Staying Above the Noises**

***Executive Chairman & Group CEO Ron Tan said: "It has been quite a landmark year for Cityneon. We will have another action-packed year ahead in 2018 as we reach out to fans in new regions through various channels, including our fourth Avengers S.T.A.T.I.O.N. set slated to be opened in Norrkoping, Sweden this June. Transformers Autobots Alliance Exhibition recently opened its doors in Chongqing, China in December 2017 and the Jurassic World – The Exhibition in Chicago, USA which ended in January, and already exceeded its millionth visitors by September 2017. And we***

***are hard at work to ensure that this new IP will be another roaring success as we bring into the next destinations in 2018 and beyond – coupled with the roll out of a second new exhibition set.”***

With the IPR segment leading the charge, Cityneon’s other segments also had commendable performances. Its Qatar Pavilion, designed and built by its Middle Eastern’s subsidiary, has won the prestigious Gold Award for Best Exhibition Design in the category for medium-sized pavilions at the EXPO Astana 2017 in Kazakhstan. The same pavilion, which was visited by approximately 550,000 visitors over a period of 3 months from 10 June 2017 to 10 September 2017, also won the People’s Choice award in the Exhibitor Magazine Awards 2017.

Under the new leadership of the Executive Chairman & Group CEO, Mr Ron Tan, the Group was awarded both the SBR International Business Award and SBR National Business Award in June 2017. Mr Tan also won the Outstanding Leaders in Asia- Asia Corporate Excellence at the Asia Corporate Excellence & Sustainability Awards (ACES) in 2017 for his leadership.

***“We managed to stay above the noises as Cityneon matures and keep our eyes focused on the fundamentals. We kept ourselves lean in 2017 and reaped the rewards of our cost rationalization exercise in the fourth quarter of 2016. We went the distance and participated in the staging of the 2017 Formula 1 Singapore Grand Prix and secured projects for the Maritime Experiential Museum for Resorts World at Sentosa and the Embassy of Timor-Leste Office in Singapore. We are also continuing to complete the various projects in Brunei, India and Vietnam.” Mr Tan said.***

### **Into the Future**

The Company will continue to expand its full suite of “Design & Build” services, especially for the upcoming 2020 World Expo in Dubai, themed: “Connecting Minds, Creating the Future” to continue its success in the previous World Expos in Shanghai and Milan.

***“We are on the right track to grow, barring any unforeseen global calamities.” Mr Tan said. “We have put in place the financing and will make strategic decisions and continue to explore new business development opportunities including mergers and acquisitions activities to continue to enhance our shareholders value. The Group has continued plans to invest in new exhibition traveling sets and seek & secure new intellectual properties. Going forward, we will continue to align the Group’s traditional core business with that of the IPR business, especially in the area of***

*creative and design, as we continue to metamorphose Cityneon into a global and well-respected organization.” Mr Tan remarked.*

**-End-**

### **About Cityneon Holdings Limited**

As a leading service agency, Cityneon specialises in crafting quality customer and brand experiences in the fields of Interior Architecture, Events, Exhibitions, Theme Parks and Intellectual Property Rights from the major studios: Marvel Avengers S.T.A.T.I.O.N. exhibition, Hasbro’s Transformers Autobots Alliance and Jurassic World, The Exhibition.

Cityneon is committed to high excellence, precision and creativity, and is uniquely proficient in the conceptualisation and creation of immersive attractions, theme parks and exhibitions featuring state-of-the-art technologies and immersive storytelling.

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon (SGX:5HJ) has been listed on the Mainboard of the Singapore Stock Exchange since 2005, and is included in the Morgan Stanley Capital International, Inc (NYSE: MSCI) and MSCI Global Micro Cap Indexes—Singapore Index. Cityneon is also included in the Singapore Government’s Central Provident Fund Investment Scheme (CPFIS) that allows investors to invest in the Company via its Central Provident Fund’s (CPF) Ordinary Accounts in Singapore.

For more information, please visit [www.cityneon.net](http://www.cityneon.net).

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