



**Cityneon Holdings Limited**  
Cityneon Design Centre  
84 Genting Lane #06-01  
Singapore 349584  
Tel: (65) 6571 6338  
Fax: (65) 6749 3633  
Registration No: 199903628E

## **Immediate Release**

# **Avengers S.T.A.T.I.O.N. Set to Open in Moscow This November**

**SINGAPORE, 31 October 2017 – Mainboard-listed Cityneon Holdings Limited (SGX:5HJ)** (“Cityneon”, the “Company”, “城贸控股有限公司” or collectively with its subsidiaries, the “Group”), is pleased to announce that The Marvel Avengers S.T.A.T.I.O.N. is opening November 2017 at Moscow’s AVIAPARK mall. This experience allows fans to be immersed in the MARVEL CINEMATIC UNIVERSE.

Following successful runs in New York, Seoul, Paris, Las Vegas, Singapore, Beijing, Taipei, and Chongqing, Victory Hill Exhibitions (VHE) is partnering with Korsa Media to host and operate the walk-through attraction in Moscow, Russia.

**Marina Jigalova-Ozkan the Managing Director of The Walt Disney Company CIS reviewed, “MARVEL is epic storytelling with a human spirit. The MARVEL Avengers S.T.A.T.I.O.N. exhibition provides visitors with the unique opportunity to be immersed in the popular cinematic universe and take on the role of a true Super Hero.”**

### The Exclusive View of the World of the Avengers through Interactive Exhibits

On display is an extensive range of Avengers operational equipment such as Captain America’s uniform and shield, Bruce Banner’s laboratory, Hawkeye and Black Widow uniforms and weapons, Vision’s birth cradle, Ant-Man’s helmet, a preserved Chitauri from the Battle of New York, Iron Man’s MK 45 suit, and the Hulkbuster suit. The experience also includes original props and costumes from Marvel Studios films.

At the exhibition, fans of “EARTH’S MIGHTIEST HEROES” will experience first-hand, what it’s like to become an Avenger. Once inside, they become recruits of the Avengers S.T.A.T.I.O.N. training program, and together with their families and friends, they analyze operative data, classified cases, and experiments from the Avengers top secret files and graduate as S.T.A.T.I.O.N. Agents.



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For the first time ever, audiences can explore the origins of their favourite characters and the science behind these incredible super heroes.

***“I’m thrilled that Marvel Avengers S.T.A.T.I.O.N. is opening in Moscow! The attraction had successfully brought ardent and casual Marvel fans together in New York, Seoul, Paris, Singapore, Beijing, Taipei, Chongqing, and in Las Vegas where it remains as a permanent attraction on the Las Vegas Strip. Now, it has found a home in Moscow!”*** said Mr. Ron Tan, Executive Chairman & Group CEO of Cityneon Holdings.

***Mr. Tan further added, “This venture is impossible without the dedication of our incredible partners; Disney Russia, Marvel Entertainment, KORSA Media, and AviaPark Mall. With them, we are making it a reality for Marvel fans in Russia to experience something unique. We’re now ready for our new S.T.A.T.I.O.N. recruits to join us this November!”***

#### Combination of Fun and Education

The attraction also boasts educational elements that allow visitors of the experience to learn through fun. Each zone of the exhibition has a connection to a scientific area: For example, the Thor room connects you with a universe display created by NASA, and in Hulk’s biolab, you discover the genetics behind why Bruce Banner turns into the Hulk.

Svetlana Korshunova, General Manager Korska Media says, “It’s a big honor to collaborate with Marvel Entertainment, Disney Russia and VHE to bring such a unique project for the first time in Russia. The exhibition will attract families and fans of all ages, and we promise that every visitor will leave with an unforgettable experience.”

Official site in Russia: [www.AvengersStation.ru](http://www.AvengersStation.ru)

Tickets on sale beginning Oct. 1, 2017

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### **About Marvel Entertainment**

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over seventy-five years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information visit [marvel.com](http://marvel.com). © 2017 MARVEL

### **About Cityneon Holdings Limited**

As a leading service agency, Cityneon specialises in crafting quality customer and brand experiences in the fields of Interior Architecture, Events, Exhibitions, Theme Parks and Intellectual Property Rights from the major studios: Marvel Avengers S.T.A.T.I.O.N. exhibition, Hasbro Transformers Auto-bot Alliance and Jurassic World, The Exhibition.

Cityneon is committed to high excellence, precision and creativity, and is uniquely proficient in the conceptualisation and creation of immersive attractions, theme parks and exhibitions featuring state-of-the-art technologies and immersive storytelling.

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon (SGX:5HJ) has been listed on the Mainboard of the Singapore Stock Exchange since 2005, and is included in the Morgan Stanley Capital International, Inc (NYSE: MSCI) and MSCI Global Micro Cap Indexes—Singapore Index. Cityneon is also included in the Singapore Government's Central Provident Fund Investment Scheme (CPFIS) that allows investors to invest in the Company via its Central Provident Fund's (CPF) Ordinary Accounts in Singapore.

For more information, please visit [www.cityneon.net](http://www.cityneon.net).

### **About Victory Hill Exhibitions Pte Ltd**

Victory Hill Exhibitions is an exhibition, production and distribution company that delivers engaging, educational and immersive attractions for the global market. It is the industry leader in the creating and delivery of innovative, captivating content for events, immersive attractions, interior architecture and experiential environmental spaces.



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VHE builds long-term strategic relationships of trust through the delivery of some of the most remarkable, critically acclaimed exhibitions in the world to the museum and entertainment industries. With the latest in technology and the finest in storytelling skill, its events are visually fascinating, educational, and utterly entertaining, enjoyed by visitors of all walks and ages.

VHE has also established strong working partnerships with major movie studios through movie franchise exhibitions like the SBR International Business Award-winning *Marvel Avengers S.T.A.T.I.O.N.* with Disney's Marvel Studios (New York, Seoul, Paris, Las Vegas, Singapore, Beijing and Taipei), Hasbro's *Transformers Autobot Alliance* experience and Jurassic World- The Exhibition.

Victory Hill is wholly-owned subsidiary of Cityneon Holdings Ltd, a company listed on the mainboard of the Singapore Stock Exchange. For more information, please visit [www.victoryhillexhibitions.com](http://www.victoryhillexhibitions.com).

### **About Korsam Media**

Korsam Media is a pro team who is savvy in organizing and running massive sport and entertainment events. The agency founded supercars show Moscow City Racing and run Russian leg of the FIA Formula E named Moscow ePrix. Korsam Media annually manages bicycle race Gran Fondo Russia and supercars race Kazan City Racing. Korsam Media organized tours of Top Gear Live and Nitro Circus Live in Russia. [www.korsamedia.ru](http://www.korsamedia.ru).

### **For investor relations and media inquiries, please contact:**

Issued By : Cityneon Holdings Limited  
Contact : Ms Emily Choo | Head, Corporate Development & Investor Relations  
Email /Mobile : [emily.choo@cityneongroup.com](mailto:emily.choo@cityneongroup.com) / (65) 9734 6565  
Website : <http://cityneon.net/investor-relations/>