



CITYNEON HOLDINGS LIMITED
Registration Number 199903268E
(Incorporated in the Republic of Singapore)

EXCLUSIVE WORLDWIDE TOURING EXHIBITION LICENSE AGREEMENT FOR THE HUNGER GAMES EXHIBITION

The Board of Directors of Cityneon Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) is pleased to announce that its wholly-owned subsidiary, Victory Hill Entertainment Group, LLC, has entered into an exclusive worldwide touring exhibition license agreement (the “**Agreement**”) with Lions Gate Exhibition, Inc. (“**Lionsgate**”).

1. Scope and material terms of the Agreement

The Agreement allows the Group to obtain an exclusive worldwide license of the rights to exploit the exhibition titled “The Hunger Games: The Exhibition” (“**THG Exhibition**”), including but not limited to the operation of the THG Exhibition, the creation and sale of the Hunger Games branded merchandise, and the design and production of new materials for the THG Exhibition.

The THG Exhibition is based on the Hunger Games series of motion pictures and has been exhibited in places such as New York, Sydney, San Francisco and Louisville.

The material terms of the Agreement, *inter alia*, are as follows:

- 1.1 The Agreement is a seven-year agreement commencing from the earlier of the first opening date of the THG Exhibition to the general public or eight months from the date of the Agreement. The Agreement may be renewed for a maximum of a further seven years, subject to the terms of the Agreement;
- 1.2 The Group has a right of first negotiation to (a) purchase any materials relating to the THG Exhibition in the event that Lionsgate wishes to sell the same to an unaffiliated third party, and (b) exploit other intellectual property of Lionsgate for new exhibitions comparable in scope to the THG Exhibition, subject to the terms of the Agreement; and
- 1.3 The fees payable by the Group to Lionsgate under the Agreement comprise both fixed and variable components.

The relative figures computed on the bases set out in Rule 1006 of the Listing Manual of the Singapore Exchange Securities Trading Limited (“**Listing Manual**”), based on the latest audited consolidated financial statements of the Group for the financial year ended 31 December 2017 and the fixed fees payable by the Group to Lionsgate, are less than 5%. Accordingly, the entry of the Agreement constitutes a “non-disclosable transaction” as defined in Chapter 10 of the Listing Manual.

2. Information on Lionsgate

Lionsgate is a corporation organised under the laws of the State of Delaware, the USA, and owns the rights to the THG Exhibition. Lionsgate belongs to the Lions Gate Entertainment Inc. Group (listed on the New York Stock Exchange) which makes and distributes films, television shows and other entertainment content globally.

The entry of the Agreement is in line with the Group's plans to pursue its growth strategy and expand its international footprint in its partnership with international studios globally. After entering into the Agreement, the Group will hold four major international intellectual property rights licences, in addition to the existing licences it holds, namely, "MARVEL'S AVENGERS S.T.A.T.I.O.N.", "TRANSFORMERS – AUTOBOTS ALLIANCE", and "JURASSIC WORLD – THE EXHIBITION".

3. Interests of Directors and controlling shareholders

None of the Directors and controlling shareholders of the Company has any interest, direct or indirect, in the Agreement, other than through their respective shareholdings in the Company (if any).

By Order of the Board
CITYNEON HOLDINGS LIMITED

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Company Secretary

2 May 2018